



# CALLING ALL ONALASKA ARTS AND CULTURE ENTHUSIASTS!

#4

Be a part of enriching our community by supporting the beacon of Onalaska—an outdoor art sculpture—at the heart of our beautiful city!



EXPERIENCE

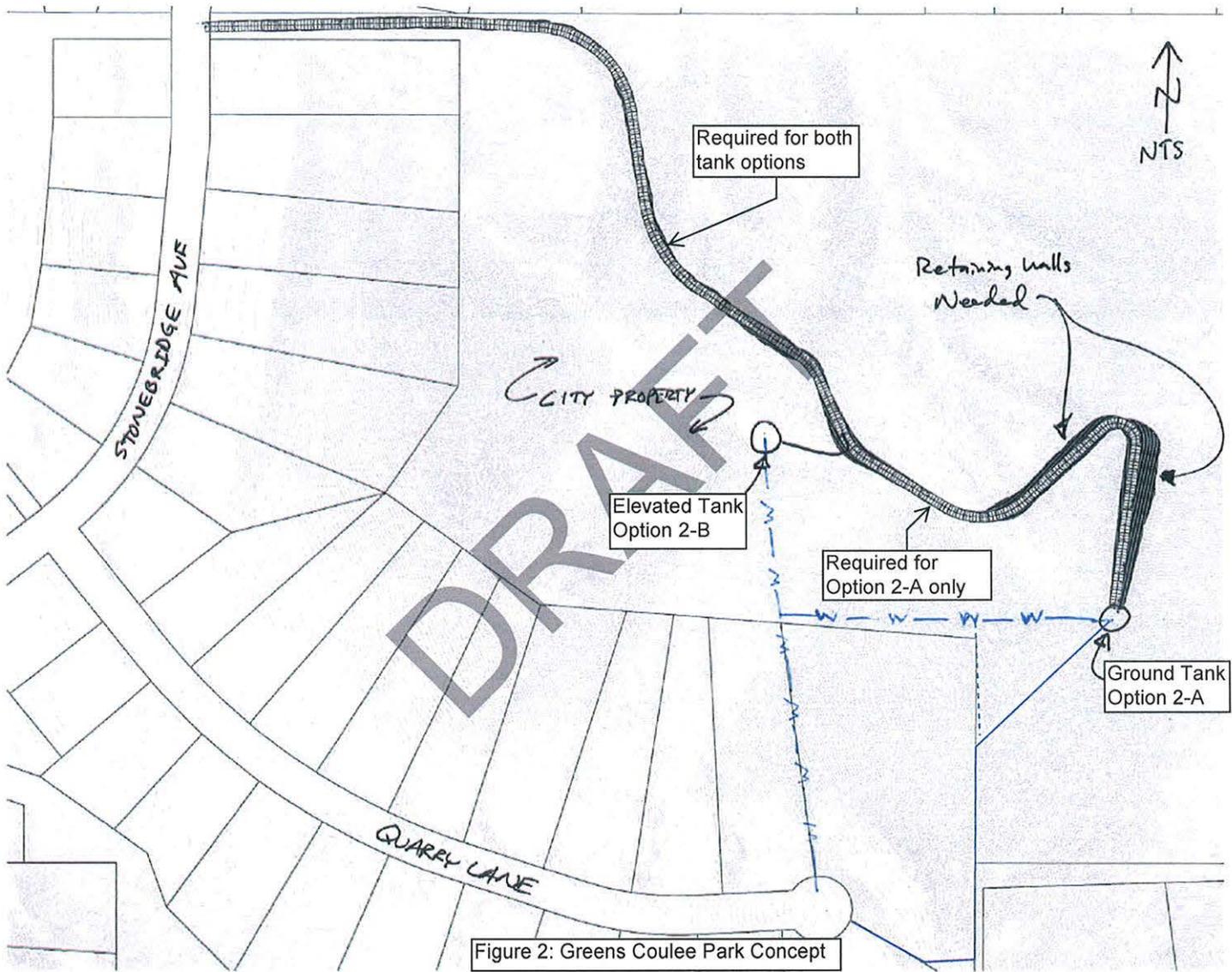
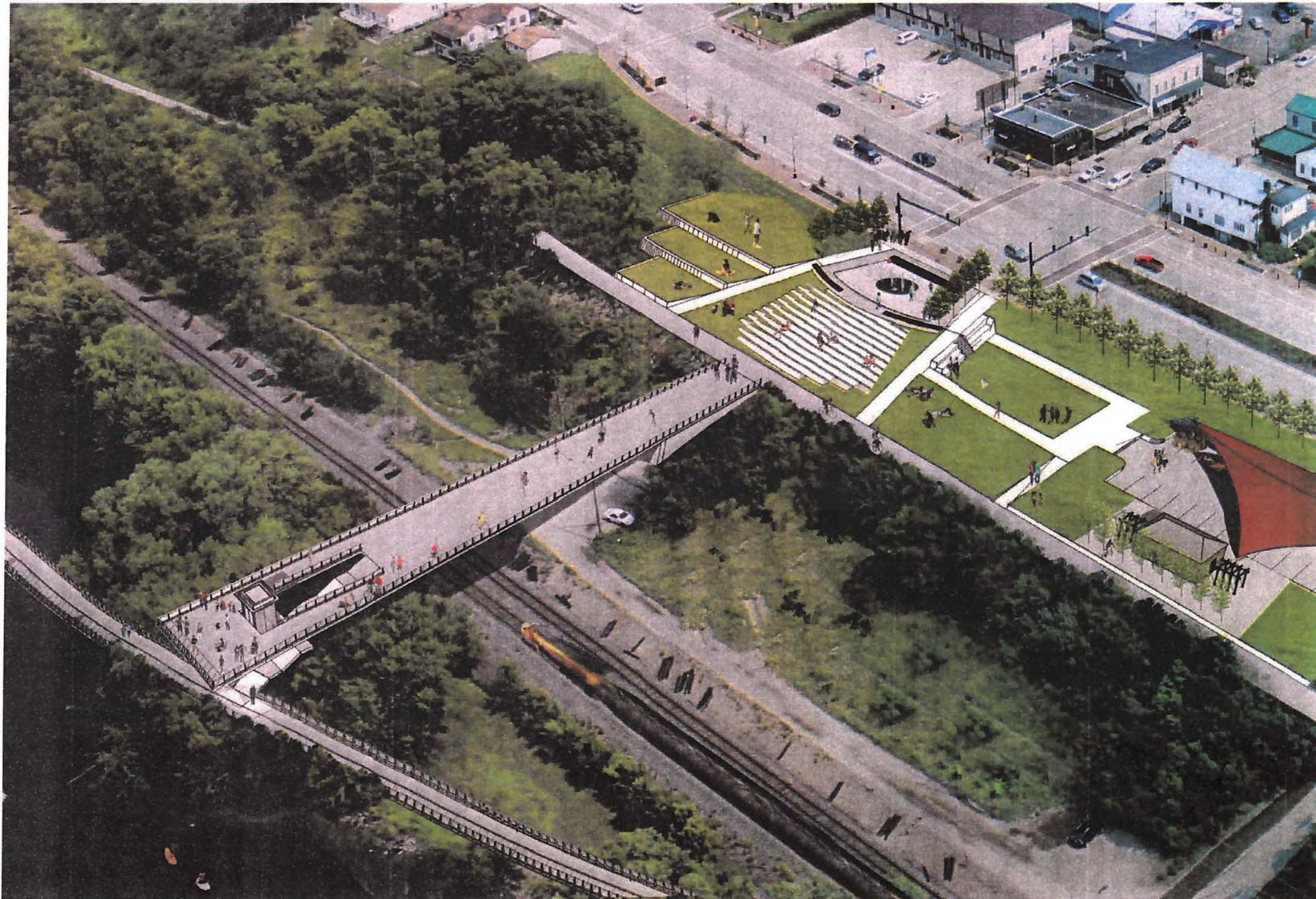


Figure 2: Greens Coulee Park Concept



# GREAT RIVER LANDING – FINAL DESIGN

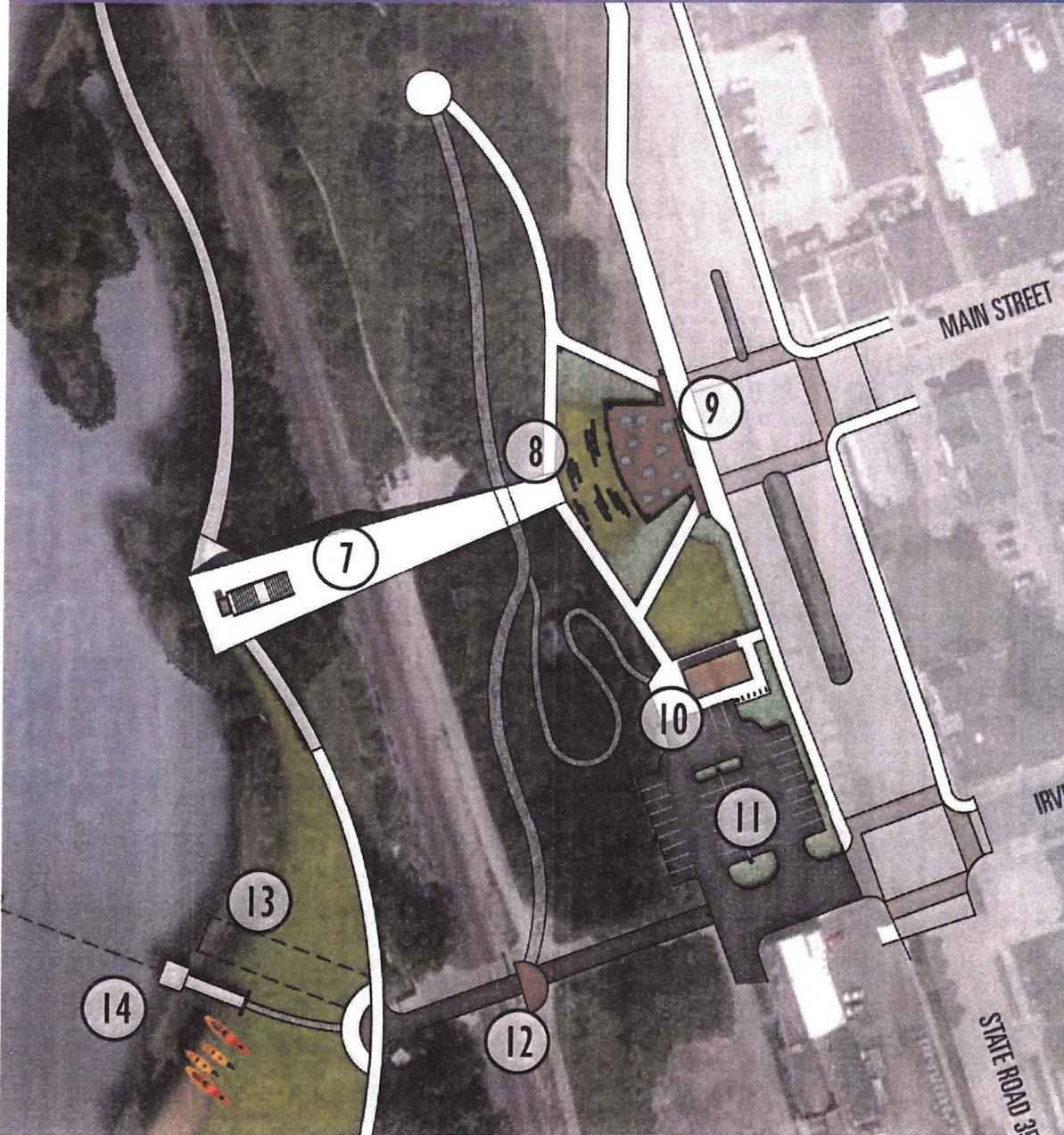


The plan graphic to the left represents the consensus schematic design plan that was developed during the charrette. The list below corresponds to the consensus program that was developed for the project and keyed into the plan graphic.

## Project Program Elements

1. Transient Boat Docking
2. Ice Fishing Bay
3. Spillway Island Bridging
4. Nature Walk & Rustic Camping
5. Aerial Canopy Course
6. Spillway Fishing Pier
7. Pedestrian Bridge with Grand Stairway & Elevator
8. Amphitheater Seating
9. Main Street Plaza
10. Restroom Facility
11. Trailhead & Parking
12. Enhanced Pedestrian & Emergency Railroad Crossing
13. Emergency Boat Launch,
14. ADA Kayak Launch & Log Rolling Boom
15. Stone Seating Blocks
16. Adventure Play Area
17. Support Structure
18. Fabric Picnic Shelters
19. Stone River Access
20. Wetland Viewing Access
21. Nature Walk

# THE LANDING - MAIN STREET PLAZA & BRIDGE



- 7. Pedestrian Bridge with Grand Stairway & Elevator
- 8. Amphitheater Seating
- 9. Main Street Plaza with Interactive Water Feature
- 10. Restroom Facilities
- 11. Trailhead Parking & Market
- 12. Enhanced Pedestrian & Emergency Railroad Crossing
- 13. Emergency Boat Launch
- 14. ADA Kayak Launch & Log Rolling Boom



# THE LANDING - MAIN STREET PLAZA & BRIDGE

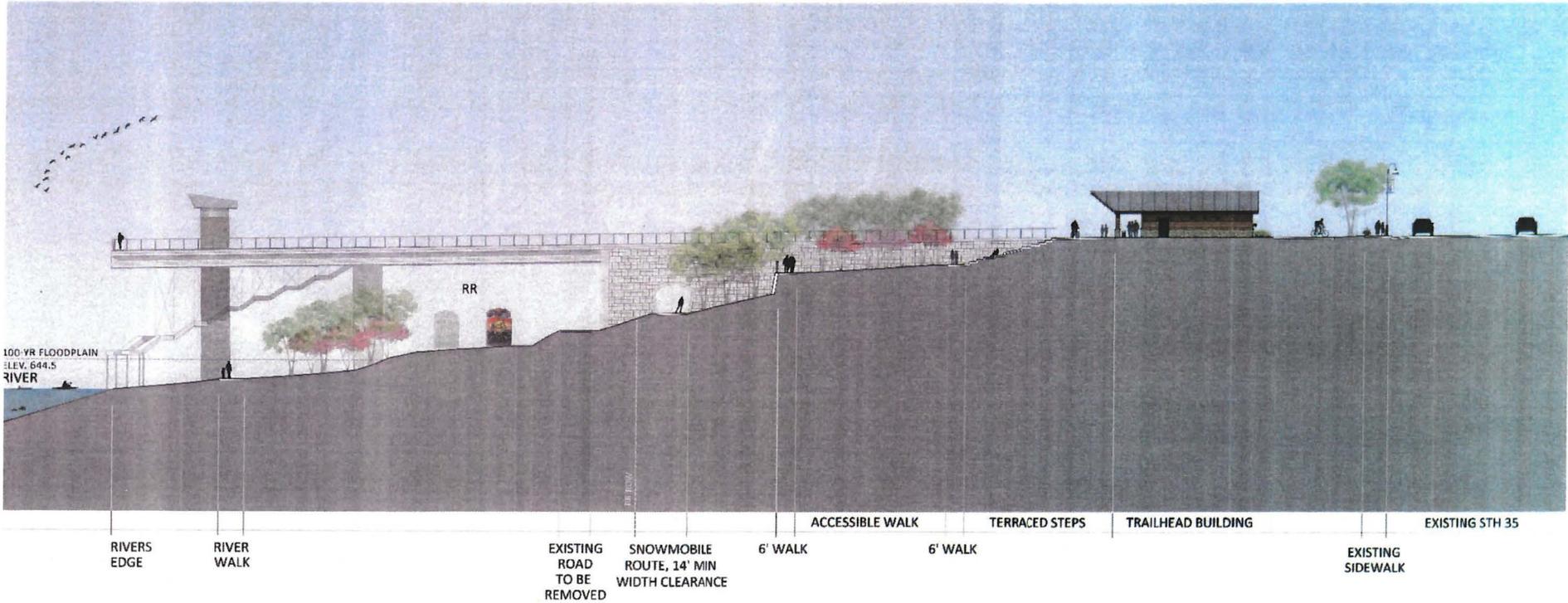




Illustration of an entry plaza at Main Street & State Road 35



# GREAT RIVER LANDING PROJECT, ONALASKA, WI

## Great River Landing – Plan Summary

The City of Onalaska's Great River Landing Committee undertook the goal of revitalizing the Onalaska waterfront and *Building* the Great River Landing to provide safe and accessible access to the waterfront with clear connectivity to the downtown and Main Street. From August through October 2014, the City hosted multiple Community Meetings and a 3-day charrette that culminated in a schematic design for Onalaska's waterfront.

During the charrette process, the design team met with City staff and stakeholders to review various ecological, hydraulic, cultural and historic documents prior to and throughout the design charrette to develop a better understanding of the site's characteristics and potential for development. The project site is divided by the BNSF railroad, with the waterfront bottomlands to the west and the City's downtown to the east. The railroad provides significant challenges for safe access to the site.



BNSF representatives were contacted and interviewed during the process and share similar goals for safe and controlled access to both portions of the site. Floodways and wetlands provide excellent recreational opportunities and construction challenges. Various agencies including WDNR, USFWS and USACE were consulted prior to and throughout the charrette process. Archaeological findings are also throughout the project area and the design team recognized these areas as interpretive opportunities and construction challenges. All of these site factors were carefully considered when developing the plans for the project.



During the charrette, project goals and principles were determined and finalized and preliminary program ideas were presented to the public. The Design Team developed a consensus program with "basic requirements" and additional "options" that were developed with the community's input to create two design alternatives. These alternatives were presented to the Great River Landing Committee and the Design Team received feedback to proceed with the design alternative that focused on the interconnection of Main Street and State Highway 35.

A Preliminary Schematic Design was developed during the final day of the charrette based off of preferred design alternative. The design provided a programmatic overview for the project and keyed into the plan graphic. During the final Community Meeting, the public was provided the opportunity to vote on funding priorities and areas to begin the project. Overwhelming, the public chose to begin the project at the State Highway 35 and Main Street intersection with a plaza, amphitheater, parking area, and trailhead/building (see right image).

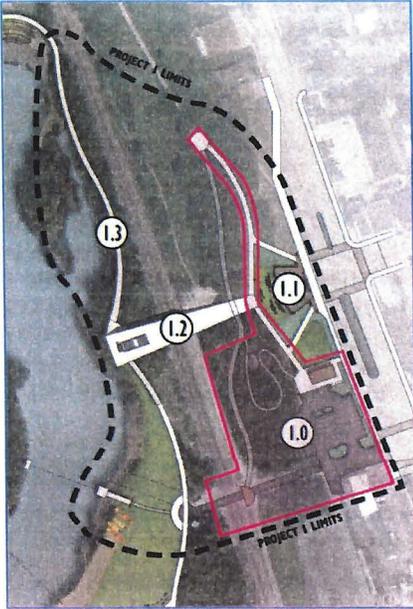


Subsequently post-charrette, the Design Team provided 30% engineering design plans for the Great River Landing and created an overall grading plan, a circulation plan for multiple modes of transportation (walking, bicycling, cross-country skiing, snowmobiling) and updated the overall Great River Landing Plan.



## GREAT RIVER LANDING PROJECT, ONALASKA, WI

The design team provided in-depth plans for the public-prioritized areas and drafted an Action Plan with four phases for the initial projects with projected construction costs based on the 30% engineered design plans.



The last section of the *Building the Great River Landing Plan* provides next steps for the City of Onalaska and details grant funding opportunities for the project. The first step achieved was the approval of the Great River Landing Final Report which the Common Council approved unanimously on February 10, 2015 as recommended by the Great River Landing Committee. The next step currently underway includes City staff outlining a funding strategy for the first phase of the project to gain momentum for subsequent phases (see left image). Following this step, construction documents need to be developed for the first project phase to ensure that the project can be bid as soon as construction funding is made available.

In summary, the City of Onalaska and the SEH Design Team completed an intense 3-day planning event for the Great River Landing that culminated in a final schematic design. The City is aggressively moving forward toward *Building the Great River Landing* for both the community and visitors to enjoy in the future!