

SENIOR PLUS DANCE

Senior citizens could shake their stuff to music from a live band. We held our first dance with the help from the UW-La Crosse students which paired up the Onalaska Park and Recreation Department for "Rocking Around the Omni Center". Our plans are to continue with this great event through the year and are looking for sponsors for the bands that we will be bringing in.

___ Seniors Plus Dance Amount:\$400

HALLOWEEN BASH HOLIDAY TREE LIGHTING

Business logo on all materials

Halloween Bash October 31st at the Omni Center. Looking for Business Sponsorship of \$50. We do ask that you bring enough candy to hand out to 500 guest. We provide table and chairs. Set up would start at 4:30pm the day of the event. The public comes at 5:30pm to 7:30pm.

Holiday Tree Lighting Event is Thursday evening the week prior to Thanksgiving Day. Looking for Business Sponsorship of \$50. Businesses would be able to set up outside at the Great River Landing across from the tree lighting event that is held at Dash Park. You would provide your own tables and chairs. Set up would be at 4:30pm the day of the event. Tree lighting is at 6:35pm.

Deadline for banner is Friday, February 7th
Please send electronic art work files to:
parkrecinfo@cityofonalaska.com.

CONTACT INFORMATION

Name of Company: _____

Contact Person: _____

E-mail: _____

Phone # : _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

If you are interested in sponsoring with the Onalaska Park & Rec, but don't have a specific program in mind, use this opportunity to sponsor the general fund where we will use the money for programs in need!

General - Use Where Most Needed:

\$ _____

ONALASKA PARK & RECREATION

415 Main St.

Onalaska WI, 54650

Phone: 608-781-9560 ext. 1

Website: www.cityofonalaska.com

THANK YOU!

Your advertising dollars not only benefit your business, but your community as well!



CITY OF ONALASKA PARK & REC DEPT.

2020

SPONSORSHIP OPPORTUNITIES



TRAVELING TEAM \$500

Baseball:	Amount: \$ _____
Basketball:	Amount: \$ _____
Football:	Amount: \$ _____
Soccer:	Amount: \$ _____
Softball:	Amount: \$ _____
Volleyball:	Amount: \$ _____

5th – 8th Grade : Traveling teams will compete against local communities such as La Crosse, West Salem, and Holmen. These uniforms will be used for three years. Sponsor names appear on league schedules and on the back of uniforms. Price is \$500 a team.

IN-HOUSE TEAMS \$150

SPRING/SUMMER

Baseball:	Amount: \$ _____
Dance/Wee Cheer:	Amount: \$ _____
Soccer:	Amount: \$ _____
Softball:	Amount: \$ _____

FALL

Football (Flag):	Amount: \$ _____
Volleyball:	Amount: \$ _____

WINTER

Basketball:	Amount: \$ _____
Soccer Academy	Amount: \$ _____

K – 5th Grade: Participants keep their performance shirts after the season. Sponsor names appear on the league schedules and the back of the performance shirts. Price is \$150 a team.

FULL PROGRAM SPONSORSHIP

Businesses have the opportunity to sponsor an entire program! The sponsor's name will be placed on the back of every performance shirt, on the schedules as the program sponsor, and Park & Rec website.

___ Four (4) teams	Amount: \$460
___ Six (6) teams	Amount: \$650
___ Eight (8) teams	Amount: \$840

ALL IN-HOUSE TEAMS AND FULL PROGRAM PARTICIPANTS WILL BE GIVEN A PERFORMANCE T-SHIRT WITH YOUR SPONSORSHIP.

OUTFIT A PLAYER

Businesses now have the opportunity to sponsor new equipment for our players!

___ Catcher's equipment	Amount: \$150
___ Ice Skates @ Omni	Amount: \$100
___ Basketballs	Amount: \$50



DEADLINE : FEBRUARY 7TH

SPONSOR FLEIS RACE

The **Fleis Nightfall Frolic** was established by the Onalaska Park and Recreation Department and M.Y. Life Health Center to spread health awareness. The proceeds from this 5k run/walk and youth race go to the **John Fleis Youth Scholarship** fund to provide financial assistance to families in the Onalaska community to participate in Park and Rec programs. If you wish to sponsor this event, you will receive:

___ **GOLD** level sponsor: \$275

Business name on banner and race shirts, logo on posters and race shirts, info in race packets.

___ **SILVER** level sponsor: \$200

Business name on banner, race shirts, info in bags.

___ **BRONZE** level sponsor: \$100

Business name on mile markers, info in race bags.

DEADLINE FOR BANNER/SHIRT 03/6/20



BANNER PROGRAM

We are offering businesses the opportunity to advertise at the Jimmy Olson Fields in Van Riper Park. We have tens of thousands of participants that use Van Riper Park facilities for a number of recreational activities. (amount per year)

Ball Field Banners (3' x 5')

___ One year commitment (\$300)

___ For each additional year (\$200)

___ Three year commitment (\$600)