

Press Release

Contact: Pam Sharp
Phone: (608) 392-0275

FOR IMMEDIATE RELEASE
9 August 2012

Onalaska Racks up Another Successful National Night Out

The Onalaska Police Department is reporting their third successful National Night Out.

"One of my goals when I took the job as Police Chief was to bring National Night Out to Onalaska," said Onalaska Police Chief Jeffrey Trotnic, "I always liked the concept of a large central event as opposed to several smaller ones and I am very pleased with the results."

This year Chief Trotnic estimates that over 650 citizens turned out to celebrate the third annual National Night Out. There was an antique car show, a petting zoo, the train from the Legion, close order drill performances, a magic show along with games and contests for everyone. There was the National Night Out special of "Dinner for a Dollar", popcorn, snow cones and cotton candy. According to Trotnic none of this would have been possible without help from community partners.

"Every year since we started participating in National Night Out there have been businesses and individuals who have stepped up to make it a success," said Trotnic, "The Blue Moon Restaurant has been a huge support. They are responsible for the car show,

~ MORE ~

and the owner Barry Nimitz is instrumental in making this event as popular as it is. Every year the Big Event Company comes and sets up a Bounce House for the kids and this year the Cake Quake Custom Cakery donated a beautiful cake to commemorate our third successful year. The La Crosse Radio group is not only our media sponsor, they also provide an outstanding D.J. who supplies music for the event. As the national sponsor of National Night Out Target donates gift cards and always sends enthusiastic volunteers to help. Kwik Trip helps us out with product donations and every year citizens donate items that we use as prizes for the games and contests that are a part of National Night Out, all in all you couldn't ask for a greater outpouring of community support."

Chief Trotnic's goal is "Bigger and Better in 2013".

"We would welcome suggestions as to how to make National Night Out even better in Onalaska," said Trotnic, "and if citizens have donations or items that we can use for prizes we would be most appreciative. This year one of our City employees donated an entire collection of Beanie Babies, Match Box Cars and stuffed animals. Donations like this help us keep costs low so we are able to do things like hire the petting zoo and keep the dinner for a dollar concept. So if citizens have a suggestion or would like to make a donation please contact my Administrative Manager Pam Sharp at psharp@cityofonalaska.com and help us keep National Night Out going."

National Night Out is always held on the first Tuesday in August. In Onalaska the event is held in Quincy Street Park.

